PARTICIPANTS/

FEPEX - FEDERACIÓN ESPAÑOLA DE ASOCIACIONES DE PRODUCTORES EXPORTADORES DE FRUTAS, HORTALIZAS, FLORES T PLANTAS VIVAS (REPRESENTANTE)

ACVJ - AGRUPACIÓN DE COOPERATIVAS VALLE DEL JERTE

AEAMDE - ASOCIACIÓN DE EMPRESARIOS AGRÍCOLAS DEL MARGEN DERECHO DEL EBRO

AEPLA - ASOCIACIÓN EMPRESARIAL PARA LA PROTECCIÓN DE LAS PLANTAS

INIA - INSTITUTO NACIONAL DE INVESTIGACIÓN Y TECNOLOGÍA AGRARIA Y ALIMENTARIA.
DEPARTAMENTO DE PROTECCIÓN VEGETAL Y UNIDAD DE PRODUCTOS FITOSANITARIOS (DE LA SUBDIRECCIÓN GENERAL DE INVESTIGACIÓN Y TECNOLOGÍA AGRARIA Y ALIMENTARIA)

DEVREG CONSULTA S.L.U.

CTAEX - CENTRO TECNOLÓGICO NACIONAL AGROALIMENTARIO (COORDINADOR TÉCNICO)

FitosCerezo

INTEGRATED PEST, DISEASE, AND WEED MANAGEMENT PROGRAMME THAT STREAMLINES THE USE OF PHYTOSANITARY PRODUCTS FOR THE CHERRY TREE CULTIVATION.

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Fondo Europeo Agrícola de Desarrollo Rural
Europa invierte en las zonas rurales

GOBIERNO DE ESPAÑA
MINISTERIO DE AGRICULTURA, PESCA Y ALIMENTACIÓN

PNDR
Programa Nacional de Desarrollo Rural 2014-2020

Total approved aid amount: 452,838.74 EUR, co-financed at a rate of 80% by the European Agricultural Fund for Rural Development.

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FITOSCEREZO is a ground-breaking proposal of national interest that involves the implementation of a joint action by independent stakeholders from several Spanish autonomous communities. The proposal contains new activities aiming to obtain AN ENVIRONMENTALLY SUSTAINABLE AND INTEGRATED PEST AND DISEASE MANAGEMENT PROGRAMME FOR THE CHERRY TREE CULTIVATION IN EXTREMADURA AND ARAGON, perennial crop (#0124 CNAE), with a high economic and social value.

The goals of this project are within the scope of interest covered by the Rural Development Programme 2014-2020 (FEADER), and they promote competitiveness of cherry tree cultivation in Spain, a sustainable management of natural resources, climate action and a balanced territorial development. On the other hand, they also contributed to the goals of the European Innovation Partnership (EIP) as regards productive, sustainable agriculture by enabling the expansion of an intelligent, sustainable, and integrating cherry tree cultivation, since they promote its economic feasibility, an efficient use of resources, environmental protection, low emissions, respect for natural resources, and resistance to weather changes. Furthermore, this will build relationships among state-of-the-art expertise and technologies regarding cherry tree pest and disease management, and farmers, rural communities, businesses, and counselling services.

The specific goals include:

> Designing a new integrated pest and disease management programme for the cherry tree cultivation in Extremadura and Aragon.

> Enabling availability and registration of new phytosanitary products.

> Demonstrating the new integrated pest and disease management programme of the cherry tree in Extremadura and Aragon.

> Analysing results and conclusions.

